

Application and Information for Northcoast Artists, A Cooperative Gallery
362 N. Main St., Fort Bragg, CA, 95437 • 707-964-8266 • www.northcoastartists.org

Northcoast Artists Gallery was established as a venue for emerging artists in 1986. NCA is a true cooperative, owned and operated by its members, who share all the responsibilities of running the gallery.

To be eligible for membership, you have to live and work in the Mendocino County area. We are seeking artists who excel in their chosen discipline and bring diversity to the current work we exhibit. Artwork should be original and unique in comparison with what we currently display. It is also very important to have a cooperative spirit, enjoy working with your peers and connecting with the public.

All applications will be reviewed. Please read carefully the responsibilities involved with participating in our gallery before submitting your application. If accepted, you will be offered a Guest Membership for a 6 month trial period. During this trial period you will have time to decide if NCA works for you. After the 6 month period, you may apply for a Full Membership. Your application for Full Membership will then be put to a vote.

Responsibilities of a Guest Member

1. All artists—both Guest Members and Full Members—pay a monthly rent of \$100; this membership rent fee is due on the 1st of the month, no exceptions.
2. Each artist is required to work 2 full day shifts every month at the gallery. (Each shift is 11 to 5, closing may take an additional 1/2 hr. or so.) Your shifts may be half days if you coordinate with another member to fill your work quota.
3. Each member has a job to maintain the function of the gallery (6-8 hours a month). **As a Guest Member, coming into the gallery, you will be working on the setup/display crew, which meets the Wednesday before first Friday of each month.**
4. We all attend a monthly Zoom meeting. Meetings usually last an hr. (Held Wed. before set-up, 5pm)
5. We all attend the Annual Meeting, held each January. (1/2 day for Guest Members)
6. You are responsible for your display, and keeping it current, and clean..
7. All artists are required to work 2 night shifts at a First Friday Opening, each year. Either Host, or run the front desk. This could potentially be 1 shift if you decide not to stay.
8. All artists are encouraged to attend First Friday Openings but it is not mandatory,

Responsibility of the Gallery

1. Promote and encourage sales of members' artwork.
2. Provide monthly checks for 88% return on work sold, and a 1099 tax form at the end of the year.
3. Train each Guest Member to do their job, and how run the front sales desk, open and close, etc.

Becoming a Full Membership

1. A one time membership investment of \$200 is due at this time. Payment plans are available.
2. Full Members vote on all important issues, including Guest Member applications.
3. Full Members are guaranteed a show every 2 years. (Artists usually are able to have a show annually.)
4. Full Members can apply for different job positions at the Annual Meeting.
5. If a Full Member needs to leave, they can apply to stay in the gallery with 60/40 status.

Northcoast Artists Gallery Membership Application

Date _____

Name _____ Phone _____

Address _____

Email _____

Website _____

Social Media link _____

To apply for a Guest Membership, please supply the information below. Either mail in or drop off at the gallery. You may use the back of this form or additional pages to complete your answers. Of course, type written answers are greatly appreciated. Thank you!

1. Your resume, along with a brief statement about your work.
2. Thumb drive, website, or social media link, with images which represent the kind of work you intend to show.
3. Your medium and a brief description of your technique.
4. Any experience which might contribute to the gallery such as sales, web design, construction, etc.
5. The price range of your work and if you producing enough to keep an adequate selection in the gallery and to change your display frequently.
6. How do you think you and Northcoast Artists will benefit each other?
7. Other places you have shown your work.
8. Please add any other pertinent information about yourself and your work that you would like us to know.

A membership committee will review your application materials and contact you about an intial interview where you should bring 8 to 10 pieces of your work. After that initial meeting, it will be decided whether or not to ask you to come onto the monthly zoom meeting, to introduce yourself, and present your work to the entire group. Afterwards, one of the members will call you with the decision within 24 hours.

Thank you for your interest in joining us!
Northcoast Artist Gallery New Member Committee